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| B-Lever ProgramThe Israel Innovation Authority and the United-States Israel Binational Agricultural Research & Development Fund (BARD) are excited to launch the new Academic to Business Leverage, the B-Lever Program. |

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| **If you are a commercial Israeli company interested in joining an on-going scientific project with BARD, and need a partner in funding your project, this is your opportunity to take your product/ research to the next level.**  |

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| https://gallery.mailchimp.com/fe225ebf0e20a131e7d7fe91b/images/7d063093-3bb7-46c1-b8e9-1be30050595d.png |
| **About the program**B-Lever is a new funding- opportunity for Israeli commercial companies to collaborate with an American company and small business.  It encourages technological knowledge transfer between American academia or research institutes and Israeli commercial companies. Please note that this opportunity is not open to new Academic collaborations from Israel. |

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| **Program Goal**The goal is to foster private-sector commercialization of innovative agricultural technologies, products and services developed through collaborative research of Israeli companies and US. Scientists in existing BARD projects. |

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| **Advantages**Under B-Lever, an Israeli company can apply for a [Magneton](https://innovationisrael.org.il/en/program/technology-transfer-magneton) grant from the Israel Innovation Authority for up to $1,000,000 for two years.  Additional funding mechanisms may apply.U.S. team members who are part of a BARD project can participate with a small business applying for funding under the USDA’s SBIR program. |

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| **Guidelines for B-Lever program** At the end of the second year of a BARD-supported project, these U.S. and Israeli collaboration research teams may link to an additional commercial entity from either country.  BARD-supported scientists can then collaborate with the U.S. and/or Israeli business, so the results of the combined research will enhance the development of a marketable technology, product or service. U.S. team members in the BARD-supported project can participate with a small business applying for funding under the USDA [SBIR program](https://nifa.usda.gov/program/small-business-innovation-research-program-sbir). SBIR applicants must be small businesses with majority U.S. ownership or control.  SBIR Phase I grants are limited to $100,000 and duration of 8 months and are open to any small business concern that meets the SBIR eligibility requirements. SBIR Phase II grants are limited to $600,000 and duration of 24 months and are only open to previous Phase I awardees. |

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**Further Information**

* [General Instructions for SBIR grant](https://nifa.usda.gov/program/small-business-innovation-research-program-sbir)
* [General Instructions for MAGNETON grant](https://innovationisrael.org.il/en/program/technology-transfer-magneton)

# ****Contact Us****

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